

QUALITY CHARTER

Services wholesalers for kegs in horeca

Advisor for location,
concept

And **design** horeca outlet.

Trade agreements

And *concluding* contract,

taking over the risk
from breweries.



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Neutrality of brands,

especially profit for **medium** and **smaller** breweries.

Ensure the chain of quality

from **brewer-wholesaler-horeca** outlet
through ideal storing (cold store) and supplying.

Ensuring the **presence** of the brands
within the horeca.



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Quality control when serving beer on tap.

Storage **controlling** and **maintenance**.
(logistic – outsourcing to wholesaler)



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Training, sales promotion (point-of-sales, displays, kits, ...),

provision of **service equipment**
(glasses, coasters, ...).

Storing in case of **SUMMER** or **peak moments**.

Taking over **tasks** from breweries,

so breweries have **less actions**
and a **lower visit** frequency.



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